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Haskoll is a commercial London based architectural practice trading as a limited company with the origins of the firm founded in 1972. From its London base Haskoll’s creative team of architects and designers deliver a comprehensive architectural design and consultancy service to a diverse portfolio of clients. We have considerable experience with new build, refurbishment, historic buildings and masterplanning. Our expertise covers building types ranging from retail, transport facilities, leisure, catering, residential and offices.

Haskoll is one of the highest placed architectural practices in the UK by size and commercial experience. They have a special expertise with the design of food courts, cafés and catering facilities both within the UK and overseas with over 25 years experience of this type of project. This brochure includes a range of Haskoll’s work and illustrates their extensive and sector leading expertise.

Each project that the Practice undertakes is led by a Director and Associate Director. Throughout a project’s initial stage, regular design review meetings are conducted within the office to gain objective critiques on project progress by senior members of the company.

Haskoll has the resources, range of skills and experience to respond to a brief regardless of scale or complexity and is equally at home taking the role of lead consultant, successfully steering a scheme through concept, design, planning and construction stages or working as part of a consultant team.
Haskoll have a long track record in the design and installation of food courts throughout the UK and Europe. Over the last 25 years we have developed designs for some of the first and premier food courts to be built in UK shopping centres, these include: the Victoria Centre - Nottingham, The Glades - Bromley, The Potteries - Hanley and Lakeside.

In recent years we have completed over twenty food courts including Gyle Edinburgh, Charter Place Watford, Eastgate Basildon and we are currently working on the update of The Oasis Food Court at St Enoch in Glasgow. Outside the UK we are preparing proposals for food courts in Greece, Austria and Denmark. We have already completed food courts in Argentina, Spain and Switzerland.

The creation of a successful food court depends on a complex series of strategic decisions involving its location, design concept, pedestrian flow, environment, lighting, graphics, cost effectiveness and viability. Haskoll's involvement includes strategic design concept, finishes, seating layouts, kiosk design, graphics and signage and the design of staff service stations as well as furniture selection.
As part of the total Haskoll refurbishment of the Eastgate Centre, the food court was a specific area that was remodelled. The new ‘Food Terrace’ is located on the upper level approx 13,500 sq. ft. in size with seating for 650 people.

The ‘Food Terrace’ is arranged as a series of units along a ‘ribbon of light’ around a central seating area. The ‘Food Terrace’ links seamlessly to the Welcome Lounge and new Public Toilets and Child Care facilities, along the main route through the seating area.

The ‘Food Terrace’ uses energy efficient lighting and a fresh neutral palette with modern furniture and materials to enhance and complement the products and signage of the individual operators in a comfortable customer environment.

The design breaks away from that of the traditional food court and offers a young, stylish environment.

The design is a complementary continuation of the mall refreshment whilst introducing some new features and treatments in order to give the ‘Food Terrace’ its own identity.

Client: British Land
Contemporary furniture encouraged

Void edge activity
Field’s is a new and Denmark’s largest regional shopping and entertainment complex located to the south of Copenhagen, close to the airport and with direct links to Sweden. Completed in 2004 it comprises 120,000 m² of offices, residential, 18 storey hotel, 4000 car parking spaces, two levels of shopping and a third level devoted to leisure.

Haskoll were responsible for the layout design and integration of the leisure facilities that include restaurants, children’s play area, mini golf and a health club. These family orientated leisure facilities are unique to Denmark. Fields is one of the most original retail, entertainment and leisure projects in Europe. A multiplex cinema is currently under construction and will complete the leisure offer and complement the food court.

This joint venture was by property developers TK Development and Steen & Strøm Danmark, the country’s largest operator of shopping centres.

Client: Steen & Strøm Danmark
St Enoch is Scotland’s largest city centre shopping mall. The centre is to be extended to improve links with the prime shopping location, Buchanan Street, to which it forms the major southern anchor.

The extensive glass roof makes St Enoch a unique venue, where a new replanned food court with 650 seats will enliven the space and increase footfall by being a popular destination in its own right.

The visual appearance of each individual unit is a major contributory factor to the attractiveness and success of a development which Haskoll influences by designing and producing retail design guides through its Retail Design Coordination team.

The refurbishment takes advantage of the strong architectural form of the building and aims to create a classic, modern interior that will complement the original architecture.

Client: Ivanhoe Cambridge
In the heart of the Greek capital, the new Athenian Capitol complex comprises of the Hellenic car museum, bowling alley, retail area, supermarket and seven level underground car park.

The external 600 seat food court is designed with a sense of enclosure and unity in an area of tall multiple ownership buildings. The ambience is a mini oasis of calm, set in a high quality environment conveying the image of well being.

The 'Athenian Capitol Food Court' is designed as a family based centre, bringing a comfortable, special feel to an outside environment and making customers feel taken care of in a unique place.

Overall the design will visually unify the individual parts with the use of a palette of materials that make the space welcoming, varied and commercially sustainable.

Client: Charagionis Group
1. Lakeside, Thurrock
Lakeside Food Court for Capital & Counties was located on the third level of a new 1.2m sq ft out of town shopping centre in Thurrock, Essex. It had ten kiosks with some 700 seats and was approximately 21,000 sq ft in area, which made it one of the largest in Europe.

Special features were provided including an aquarium, figure sculptures in varying poses, a bandstand, a boathouse, entrance arches and a water feature. Haskoll were responsible for the entire design including all signage, graphics and kiosk designs.

Client: Capital & Counties

2. El Solar de la Abadia, Argentina
The Glades Food Court in Bromley for Capital & Counties was located on the lower mall of the shopping centre. It had 330 seats with six kiosks which used instead of plastic plates, ceramic crockery, this added to the desired atmosphere of quality.

The design was based on a ‘Natural World’ theme with the seating areas evocative of a variety of natural habitats. Natural materials and decorative, organic free-flowing forms have been extensively incorporated within the design. Signage, graphics and kiosk design all by Haskoll.

Client: Capital & Counties

3. The Glades, Bromley
Haskoll provided specialist consultancy advice on the design of this innovative shopping centre located in a redundant historic building. The plan layout of the eight kiosks, 350 seat food court was substantially changed by Haskoll to ensure appropriate visibility from the malls and pedestrian flows to and within the food court. Along with the food court the scheme included retail, a cinema and car parking.

The design advice also included interior design and finishes, signage and graphics. This scheme won an ICSC Award for Innovative Design.

Client: Developers SA

4. The Harlequin Centre, Watford
The Harlequin Shopping Centre Food Court at Watford for Capital & Counties and Sun Alliance was designed with 350 seats and seven kiosks. Located at the lowest level of a glazed atrium near Trewins, a John Lewis Partnership Store, highly visible from both shopping levels.

Later Haskoll were recommissioned to update the food arena introducing a John Lewis café as seen on the opposite page.

Client: Capital & Counties
In-store shopper catering
Haskoll has a long track record providing design and design guidance for dining facilities within various building types such as visitor attractions, shops, offices and transport facilities.

We have completed cafe’s and eating areas at a number of locations including major stores for Marks & Spencer, completed VIP Passenger Lounges for Eurostar and advised on the redesign of catering operations at the Eden Project in Cornwall.

In Switzerland we have completed mall cafe’s in Vevey, Basel, Emmen and the Seedamm Center.

Haskoll also undertake specialist projects, for example at The Eden Project, Haskoll were appointed to review the operation and performance of the customer catering operations and later design a self contained staff facilities building that included staff catering. Another example was Eurostar’s appointment of Haskoll to work with Phillipe Stark to complete the VIP passenger lounges at London’s Waterloo Terminal.
New strong image attracting customers
Haskell have worked with Marks & Spencer for over ten years, updating, rebranding and delivering new stores throughout the UK. Large projects include; High Street Kensington, Marble Arch, Castlepoint, Bournemouth and the new flagship store in Colliers Wood London.

Haskell’s appointment also continues with a number of current schemes, one of the last to be completed is the new Hedge End store in Hampshire (pictured). The brief called for an extensive remodel of the fifth largest Marks and Spencer store in the country.

The new store accommodated a 1,500 sq.m Food Hall, a 120-seat restaurant and 142-seat M&S Café, laid out over a two storeys. The three existing entrances were completely re-designed with particular emphasis on the ‘Food Hall’ entrance which was extended to give a 6.5m high glass atrium and ‘bookend’ displays.

Haskell’s on-going relationship with Marks & Spencer has flourished. Well established relationships have created a good working platform that has grown and continues to produce innovative and inspiring designs.

Client: Marks & Spencer
The brief called for the extensive refurbishment of part of an existing retail superstore shell shared with Sainsburys. The works included the construction of a large new mezzanine, a main glazed shopfront entrance from the double height common entrance shared with Sainsburys and a dedicated food hall entrance from car park level.

Located at Colliers Wood in South West London, the store accommodates over 100,000 sq ft of sales area, a 17,500 sq ft food hall, one 58 seat café, one 120 seat café and a deli bar in the food hall.

The store is laid out over two floors with a dramatic and large double height void within the main store entrance and large voids around banks of escalators to both the main sales area and the food hall entrance. All the voids have glazed balustrading for maximum visual connections.

Client: Wates
Haskoll were retained by Eurostar at Waterloo International Terminal to advise and implement a number of enhancement projects.

The building originally designed by Nicholas Grimshaw, provided a unique context within which to design. The sixth phase is now complete and has involved working closely with Philippe Starck to implement the design of the executive lounge.

Our role has been to provide the necessary working drawings and contractual back up to implement this innovative project both on time and within budget.

Client: London & Continental Railways
A retreat for staff

Movable walls designed for flexibility
At the Eden Project, Haskoll were appointed to review the operation and performance of the customer catering operations and the visitor centre a year after opening.

Haskoll analysed the existing operations and together with the Eden management developed a series of briefs and design proposals which were implemented to improve turnover and smooth operations at Britain's most popular visitor attraction.

The new visitor centre won the prestigious FX Public Space Award in 2002.

Haskoll were also appointed to design the staff facility building, it sits in between the two biomes and serves as a central hub for the staff and utilises sustainable design throughout - it includes staff catering and relaxation area.

Client: The Eden Project
1. Emmen Center, Switzerland
Haskoll created a mall café as part of the refurbishment and enlargement of an existing two level shopping mall. The creation of an addition level was fundamental to the Haskoll concept.

One end of the new second floor concentrated the eating and drinking into two restaurant units and a mall café to drive pedestrian flow through the lower floors. It was an important aspect of the design concept that the food offer should be easily visible from the floors below, the design of the mall café, with seating, tables and umbrellas around the void edge provides a strong focal point and pedestrians are drawn upwards.

Client: Maus Frères

3. St Antoine, Vevey, Switzerland
From its original 1970’s form – St Antoine Shopping Centre was created out of two department stores in 1984 forming a four storey centre with a central atrium.

As part of the overall Haskoll strategy for the new interior concept, the vertical circulation was a crucial element, Haskoll designed a restaurant/café space in the lower ground floor and placed eating areas around the top floor void edges to attract customers to all levels. The design for the lower café doubled its floor area so that it could provide a service attracting people to it. The two locations for the catering offers enlivened the shopper environment and ensured pedestrian flow worked through the tall atrium over four levels.

Client: Maus Frères

2. Midsummer Place, Mall Café
As part of the improvements to a relatively new shopping centre extension by others, Haskoll improved the layout and environment by designing a new catering offer at a strategic location.

The introduction of Ponti’s glass balustrading improved its presence within the mall and provided a welcome pause area for shoppers.

Client: Legal & General

4. St Jakob Park, Basel, Switzerland
This high profile and successful scheme was completed at the end of 2001 and replaced the existing single function football stadium with a new multi purpose facility. Haskoll worked with the development team, by Herzog & de Meuron to provide a mixed use scheme consisting of a new football stadium and facilities for FC Basel, a shopping centre with restaurants and cafés, car parking and housing.

Haskoll were responsible for the mall and retail layout and the interior design concept and detailing. The introduction of a mall café animated and enlivened the underground space and has become a destination place in its own right.

Client: Marazzi
Haskoll have designed restaurants or developed guidelines for restaurant design in a number of countries around the world as well as in the UK.

In the UK, Haskoll have designed restaurants in such diverse locations as the London St Brasserie; a listed building in Reading, Villandry in London’s Great Portland Street, Haskoll also provided design guidelines and controlled the fit-out of 16 restaurants at The Oracle Shopping Centre in Reading. At Field’s in Copenhagen, Scandinavia’s largest retail centre, Haskoll designed or advised on the design of 12 restaurants in the top floor leisure area.

Haskoll advised insurance brokers Sedgwick on the feasibility of providing dining and kitchen facilities to serve 2000 meals per day. This involved studies of user requirements and development of a detailed brief. Following the feasibility study Haskoll were appointed to design and supervise the execution of what was one of the largest in-house catering facilities in the City of London.
This former gate keepers lodge, a listed building attached to the River Kennet bridge which is a Scheduled Ancient Monument, was part of the development site for The Oracle Shopping Centre.

In recent years before being refurbished and extended, the building had been occupied by retailers at ground floor and leased apartments above. There had been little maintenance for a number of years and the fabric of the building was in a poor state.

The building and interior was completely refurbished as a restaurant, including a new roof and the addition of a new extension that doubled the floor area.

A quiet, modern and distinctive place, 2-4 London Street was created against the busy facilities of The Oracle Riverside as a small oasis of calm.

Client: Hammerson
In the heart of London’s West End, Haskoll designed a new restaurant and shop for Villandry Ltd, its cost was £1.5 million.

Villandry is a well known quality offer and Haskoll was responsible for the creation and design of this vibrant food retail and restaurant unit.

The design was simple in concept and maximised the visibility of the facades that front onto Great Portland Street and Weymouth Street.

The dual uses complemented each other and the ease of movement between each area brought mutual benefits to both dining and shopping operations.

Client: Reflex Associates
The Oracle development was designed to fit within the existing urban fabric of Reading and to make a significant contribution to this thriving town. It has won awards as a retail and leisure town centre development.

The vision, developed by Haskoll, was to create a public space defined by the river Kennet and the new buildings and establish a sense of place, which would be of lasting value for the people of Reading, from what was previously a run down and inaccessible area of the town.

This development created a strong environment that has acted as a focal point with 14 restaurants and has several leisure uses that are fully integrated into the retail offer.

Client: Hammerson
The accommodation was arranged to provide six private dining suites, an upper management and VIP restaurant seating 70, a brasserie themed middle management restaurant seating 250 and a bistro style staff restaurant seating 400.

Haskoll was responsible for the layout, interior and graphic design and the design of special, bespoke items of furniture, as well as the administration of the building and fitout contracts.

Client: Sedgwick Insurance Group
SELECTION OF CLIENTS

Arlington
Ashcroft Estates
Beijing Oulu Property
Birmingham City Council
Blackrock
BMT Teda
Bouwfonds Property Dev.
Braaten & Pederson
British Land
Brookfield
Capital & Counties
Capital Shopping Centres
Carlsberg, Denmark
Centros
Charagionis Group
Clerical Medical
Compton Verney
Dawnay Day
Delancey
Developers SA
Dominion Trustees
Doughty Hanson
Duignan & McCarthy
Dunedin
Eden Project
Empire Group
Englander Group
Estates & Agency
Eurostar UK
Excellence Group, China
Fairacre Property Holdings
Freehold Portfolios
GVA Collier Coxhead
Hammerson
Harvest Capital
Hebe University
Helical Retail
Henry Boot Developments
Heron International
Hifab
ING Real Estate
Irish Life
Ivanhoe Cambridge
Jia Jie Group and Mei Jin Group
Kandahar
Killead Investment
Land Securities
Legal & General
Lend Lease
LMS Outlets
LNER Estates
Marazzi
Marks & Spencer
Maus Frères
Miller Developments
Modus Properties
Molyneaux Developments
Multiplex
M Two Solutions
Network Rail
Newcity Developments
Nordmam Holdings
Olympic Delivery Authority
Portmeirion Potteries
Property Partners
Prudential
Quintain Estates
RED Engineering
Seedammm Centre
SES (Interspar)
Shengrun
Shepherd Construction
Shimao Property Holdings
Sir Robert McAlpine
Solana
St Modwen
Steen & Strøm Danmark
Steen & Strøm Norge
Tesco
The Girls Day School Trust
The Hall School
Threadneedle
USS
Warner Estates
Wereldhave
Wildmoor Properties
Winterthur
Zhengzhou Hotel
Haskoll is quality assured to ISO 9001, has ISO 14001 Environmental Management accreditation and are Investor in People accredited.

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Haskell are internationally recognised Architects & Designers, delivering award winning designs ranging from large new build developments, mixed-use regeneration to contemporary remodelling and refurbishment projects.

Haskell’s creative teams deliver commercially successful and innovative schemes across a variety of architectural sectors worldwide, creating value for their clients.

Acting for leading developers, insurance companies, pension funds and local authorities, Haskell also provide specialist consultancy advice.

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